



SAVE THE

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CONSUMERS

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Educating & Protecting Consumers

SAVE THE CONSUMERS HANDBOOK FOR STUDENT



Save The Consumers
Radio Programme



Topic: Open Defecation



Save the consumers courtesy visit





SAVE THE CONSUMERS

Consumers issues has become one of the biggest challenges in the country and has a way of affecting everyone in the society because no one can do away with consuming either goods or services and we should not take it like it is normal and there is nothing we can do about it. Consumers have a lot of responsibilities in knowing and working towards changing how a consumer issue has been handled. Consumer issues has become very important as anyone can be a victim of loss of value for money with respect to purchasing expired products, development ill health from the use of fake products etc. I was complaining to a friend about how unpurified water is being packaged and sold as sachet and bottle water in Nigeria and he said most people don't care to check whether it has a NAFDAC number or expiry date that all they care about is the water inside and they need to quench their thirst. He also use an adage that says "Disease No Dey Kill African Man" and that's what most people believe, without knowing that their health is involved and it might not kill immediately but eventually when the body can no longer take the constant contaminated water or food that goes inside the body.

Lots of people consume products without reading the label to get information about its manufacturing and expiry date. People consume fruits without washing it properly and people live in an unclean environment which is not healthy. It is important we take into consideration the quality of what we consume to preserve and protect our lives.

Save the Consumers is dedicated to enlightening consumers in Nigeria about their basic rights, Save the Consumers investigates products to ensure they meet required standards, uncovers fake products harming consumers, warns consumers about online digital age fraudsters and collaborates with government and communities in empowering consumers

The challenges of Nigerian consumers are quite enormous and require, a well packaged awareness programs in bridging the widening gap in consumer enlightenment. It is a passionate appeal to all those in a position to assisting in ensuring consumers are protected and kept safe. The better consumers know the better lives they will live. So many consumers in Nigeria are not aware that they have rights and responsibilities. So many consumers do not know or check for expiry dates; NAFDAC number; SON quality mark; product warranty; product and service terms and conditions etc. Digital financial fraud, fake job interviews, BVN and ATM scams have now put today's consumers at huge risks. Partnering with your organization will aid in empowering consumers with quality consumers information keeping them safe from fraudsters and bad business practices.



SAVE THE CONSUMERS RADIO PROGRAM ON HOT FM

Save the consumers radio program is a program aimed at educating Nigerians about their responsibilities in the consumer value chain as well as give ideas on how to make choices when purchasing items for consumption.

In our recent broadcast, The Country Director of Save The Consumer (STC) Dr. Aliyu Ilias, Representatives from Consumer Protection Council (CPC) Barr. Akoji Achimugu and National Agency for Food and Drugs Administration and Control (NAFDAC) Pharm. Mrs. Uchenna Elemuwa educated Nigerians on “The dangers of fake drugs and the responsibilities of the consumers” on 98.3 Hot FM, Abuja.

At the radio program, Pharm. Mrs. Uchenna Elemuwa who represented the Director General of NAFDAC, stated that people produce fake drugs because they see medicine as a conventional retail item which ought not to be so and consumers needs to know that buying and taking of fake drugs can be very dangerous to their health. Counterfeit drugs mean a drug that does not have the active pharmaceutical component, these drugs could also be products with poor quality active pharmaceutical ingredient or that do not have the adequate concentration that is required by standard to provide treatment for the disease condition and also we can look at the issues of expired products that have contaminant as fake drugs. She said it is important for consumers to know what fake products are, which will make it important for them to be careful.

The Country Director of Save the Consumers Dr. Aliyu Ilias also educated Nigerians on Consumers and open Defecation on STC radio Program alongside with the communication manager of Save the Consumers, Miss Dorcas Ohimai to discuss Open Defecation, the responsibilities of consumers and government, the implications of open defecation, what can be done to have a clean environment as consumers among others.

SAVE THE CONSUMERS HANDBOOK FOR STUDENTS

Save the Consumer designed a hand book a “Consumer education handbook” for Nigerian students



to educate them on how to take charge of important decisions in terms of product, health and other social life.

The book explains the functions of the important regulatory agencies such as National Agency for Food and Drugs Administration (NAFDAC) Consumer Protection Council (CPC) and Standard organization of Nigeria (SON) and the need for students to know the following, expiry dates on products, NAFDAC registration number, SON quality marks, products date of manufacture and best before, drugs, food stuff, healthy environments, Information and Communications Technology (ICT), Safety and more.

SAVE THE CONSUMERS COURTESY VISIT TO CONSUMER PROTECTION COUNCIL

The Country Director of Save The Consumers Initiative: Aliyu Ilias, congratulates Tunde Irukera on his Appointment as the new Director General of Consumer Protection Council on Tuesday 25th of July, 2017 during the courtesy Visit of Save The Consumers NGO to Consumer protection Council.

The meeting had in attendance the Director General, the directors and members of staffs of Consumer Protection Council, the Country Director and staffs of Save the Consumers Among others. The meeting was held to layout the successes and achievement of Save the Consumers thus far and further solicit for their support and collaboration in needed areas.

Dr. Aliyu Ilias stated some the different platforms which Save the Consumers Campaign is being carried out. Which are Nigeria Television Authority, African Independent Television, WE FM, HOT FM, social media and content publication on blogs.

The Director General Consumer Protection Council, Barr. Tunde Irukera expressed satisfaction on the NGO's Name "Save the Consumers" is an interesting name that is supposed to capture the situation in Nigeria. And commended the effort of Save the Consumers Initiative and also made suggestions on the way forward of the NGO.

Save the Consumers has been able to improve consumers knowledge on food safety, healthy living, environment safety and other consumers related issues and we will continue to drive for consumer safety in Nigeria and we are most grateful to all consumers who have shown renewed commitments to working with us.

We appreciate Consumer Protection Council (CPC), National Agency for Food and Drugs Administration Control (NAFDAC) and Standard Organisation of Nigeria (SON) for their support in ensuring and checking products are safe for consumers.

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